



# 2018 Annual Report

WASHINGTON STATE SCHOOL DIRECTORS' ASSOCIATION

## FROM THE PRESIDENT Embracing influence

**F**rom the moment I became president of WSSDA's board, one of my greatest aspirations for WSSDA and my fellow school directors was that we would all embrace our influence. Looking back at the activities of 2018, I believe we saw that happen.

We saw committee members double-down on their commitments; we saw half of all school districts represented at regional meetings; we convened representatives of the governor's office, the Legislature and other partners to start tackling the issue of school safety; and we took steps toward streamlining some of WSSDA's most fundamental components like positions and assemblies. All of those activities increased WSSDA's influence and positioned us for exerting even more in the future.

And how do we ensure that we wield our influence appropriately? Well, the WSSDA board started an equity journey together. We reviewed past efforts and examined current opportunities as an organization and as individual board members. Everyone takes the journey at their own pace, but as we exert our influence to address inequities and advocate for the welfare of our students, I believe that just taking the journey will help us apply our influence with the wisdom and compassion necessary to support each and every one of them.



*Marnie J. Maraldo*

**Marnie Maraldo**  
WSSDA President, 2018

## FROM THE EXECUTIVE DIRECTOR Through rain and sun

**S**ome time ago, a colleague shared with me the story of an aunt who collected stained glass. My colleague and I had just wrapped up an exhaustive project that was fraught with many challenges. We were struggling with how to share the outcome of the project with our stakeholders. As we brainstormed back and forth, we grew exhausted, but she kept reminding me about this aunt's stained glass collection and one piece in particular. Hanging in a prominent location in the aunt's kitchen window was a rainbow, full of every color imaginable. Apparently, it was her favorite. When asked why that particular piece stood out in her mind more than the others the aunt said, "I guess it teaches us that to make rainbows, you need both rain and sunshine."

This past year, you as school directors have embraced your influence more than ever before. As the Legislature wrestled with education funding and *McCleary*, you took to the hill and advocated for children. When challenges arose, you met them head-on. You advocated for what you believed in, took care of those who needed you, and in the end, we got both rain and sunshine. But what you didn't do was stay inside for fear of getting wet.

Thank you for embracing your influence!

May the rainbow in the sky serve as a reminder that we must never stop striving for what is best for Washington's 1.1 million students.



*Tim Garchow*

**Tim Garchow**  
WSSDA Executive Director

## A LOOK BACK AT 2018

# Service highlights



### Embarked on an equity journey

In 2018, the WSSDA board took a variety of steps leading up to the adoption of a statement on educational equity. The board began with a historical review of past actions, events and dialogs. Then later in the year at its annual retreat, the board participated in activities designed to spark a personal and collective examination of what equity means in their role as district and state education leaders. The fruits of all these efforts will ripen for years to come, but the most tangible was the February 2019 adoption of a statement on educational equity.



### Strengthened WSSDA's underpinnings

WSSDA's Positions Subcommittee made great strides in "streamlining" WSSDA positions and events to build a more coherent and consistent advocacy platform. The group established a single system for categorizing and reviewing all WSSDA permanent and legislative positions and adopted a single process for receiving proposed additions or amendments. The group's ongoing work will build a more cohesive advocacy platform, which will make it easier for members to engage, further empower school directors, and lead to a stronger WSSDA.



### Stayed ahead of the (policy) curve

Keeping an "ear to the ground," WSSDA staff monitored the progress of the state auditor's performance audit on ensuring notification to schools and districts of student criminal offenses. Before the auditor's ink was even dry, WSSDA issued revisions to policy and procedure to help mitigate the challenges identified in the auditor's final report. WSSDA was so proactive that the auditor highlighted the benefits of WSSDA's actions in the report.



### Navigated a sea-change in student discipline legislation

WSSDA developed an all-new student discipline policy and procedure that meets the legal requirements of significantly revised legislation. The model policy and procedure reflect a new vision for responding to student behavioral violations.



### Expanded our commitment to professional development for school directors

Work continues on WSSDA OnBoard, a professional learning system for school directors. Once complete, this comprehensive framework will be an invaluable tool for the training and support of school directors in all aspects of their work. The curriculum in OnBoard is organized into three categories: visionary leadership, effective governance, and strategic advocacy. In 2018, modules on finance and budgeting were completed.

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### **Collected, shared, and responded to member voice**

WSSDA holds regional meetings each spring and fall. Following an unprecedented collective bargaining season, WSSDA staff conducted a listening tour at every fall regional meeting. Attendees at each meeting ran through the same protocols to uniformly collect information about their experiences. Attendance at the regional meetings reached an all-time high with half of all school directors participating.

Immediately following the collection of all that feedback, staff began 1) sorting and categorizing over 1,000 data points, 2) writing and distributing a budgeting and bargaining “manual” for school directors, 3) creating related curriculum for school director training for delivery through WSSDA OnBoard and 4) working on additional resources to support school board members throughout the budgeting and bargaining cycle.



### **Convened the “School Safety Roundtable”**

Recognizing the need for a concerted, statewide effort on school safety, WSSDA invited representatives of other educational organizations, the governor’s office, plus legislative caucus and committee staff to convene and share their knowledge, questions, and aspirations around the issue of safety. Hosting these (almost) monthly stakeholder meetings proved valuable, not only for promoting student safety, but also for informing development of WSSDA’s legislative positions.



### **Deepened commitment to small schools and trust lands**

The Small Schools and Trust Lands task forces were “upgraded” in status to advisory committees. This move was taken in recognition of their valuable work and the ongoing need for the knowledge and advocacy efforts they provide. Both groups had noteworthy accomplishments in 2018. For only the fourth time ever, WSSDA gave out its Hero in Education Award to a member of the Small Schools group. With the Trust Lands group, you may recall the pivotal role they played in securing millions in funding for school districts (see WSSDA Direct, Summer 2018 issue). And for the first time in recent memory (ever?), the commissioner of public lands came out with a public statement of support for OSPI’s proposed construction budget. At least in part, regular meetings between the committee and Department of Natural Resources contributed to this unprecedented alignment of public entities.



### **Increased growth in advocacy efforts**

Special attention was given to supporting school board legislative representatives throughout the year, along with an uptick in outreach and engagement by members of the Legislative Committee to support their fellow school directors. Webinars, newsletters, workshops and scheduled appointments with legislators and/or their staff were just some of the ways advocacy efforts were bolstered.

## FINANCIAL REPORT

# Summary and statements

This financial report is a condensed summary of the Statement of Net Position and Statement of Activities as of December 31, 2018. WSSDA ended the 2018 fiscal year with revenues exceeding expenses.

## STATEMENT OF NET POSITION

The condensed Statement of Net Position provides a broad overview of WSSDA's finances. It serves as a useful indicator of WSSDA's financial position at December 31, 2018, as compared to the previous year-end.

## STATEMENT OF ACTIVITIES

The Statement of Activities focuses on revenue and expense activity for the year. As of December 31, 2018, revenues of \$3,430,915 exceeded expenses of \$3,254,807.

Approximately 20% of revenues came from events hosted by WSSDA. These events include Regional Meetings, Legislative Conference, Legislative Assembly, Equity Conference, Law Conference and Annual Conference.

Another 24% of small revenues came from the following subscription services:

- **BoardDocs:** This is a paperless meeting service that has been developed for school boards to help alleviate the enormous task of assembling, printing, distributing and revising agenda items and policies.
- **OnCall:** This is a public relations and communications publication for school districts. Subscribers in Washington state pay a small fee directly to WSSDA. Out-of-state subscribers pay their state association, which sends a portion of those funds to WSSDA.
- **Model Policy Online:** WSSDA maintains its Model Policy Manual online. Each policy contains hyperlinks to cross-referenced policies, legal references and management resources. The system features a convenient search by keyword, title, or policy category (Essential, Encouraged, Discretionary), as well as a download function for ease of district distribution, review and customization.
- **Policy and Legal News:** This publication allows subscribers to stay current with emerging policy issues. Also, this is the vehicle through which WSSDA updates its Model Policy Manual on a quarterly or as-needed basis.

Approximately three percent of revenues come from fee-based services. These primarily include customized trainings and workshops provided to school boards and school district policy reviews. In 2018, WSSDA added Regional Workshops to the list of events to provide additional opportunities of professional development to its members.

The Statement of Net Position and the Statement of Activities correspond with each other. They have a total ending fund balance (net position) of \$4,646,332.

## FINANCIAL REPORT

## Statement of net position

## GOVERNMENTAL ACTIVITIES

## ASSETS

	2018	2017	INCREASE (DECREASE)
Cash and Investments	\$3,471,646	\$3,383,816	\$ 87,830
Other Current Assets	165,623	192,609	(26,986)
Capital Assets (Net of Depreciation)	1,421,867	1,174,603	247,264
<b>TOTAL ASSETS</b>	<b>\$5,059,136</b>	<b>\$4,751,028</b>	<b>\$308,108</b>

## LIABILITIES

Current Liabilities	\$ 310,556	\$ 192,450	\$ 118,106
Long-Term Liabilities	102,248	88,354	13,894
<b>TOTAL LIABILITIES</b>	<b>\$ 412,804</b>	<b>\$ 280,804</b>	<b>\$132,000</b>

## NET POSITION

Net Investment in Capital Assets	\$ 1,421,867	\$ 1,174,603	\$ 247,264
Committed for Building Construction	670,068	553,567	116,501
Committed for Other Purposes	84,602	84,602	-
Restricted per Policy 4110	2,227,767	2,222,169	5,598
Unrestricted	242,028	435,283	(193,255)
<b>TOTAL NET POSITION</b>	<b>\$4,646,332</b>	<b>\$4,470,224</b>	<b>\$ 176,108</b>



## FINANCIAL REPORT

## Statement of activities

## GOVERNMENTAL ACTIVITIES

**REVENUES****2018**

Annual Dues	1,742,874
Subscription Services	837,550
Events	700,155
Fee-Based Services	96,084
Other Revenues	54,252
<b>TOTAL REVENUES</b>	<b>\$3,430,915</b>

**EXPENSES**

Salaries and Benefits	1,591,223
Officers and Board of Directors	106,329
Committees and Task Forces	76,124
Events	531,415
Contracted Services	501,990
Operations/Maintenance	447,726
<b>TOTAL EXPENSES</b>	<b>\$3,254,807</b>

Excess (Deficiency) of Revenues	176,108
Net Position, Beginning	4,470,224
<b>NET POSITION, ENDING</b>	<b>\$4,646,332</b>



# Long-term service recognition

WSSDA extends its congratulations and appreciation to the following school directors for their many years of service. Please join us in recognizing those who reached these impressive milestones as of November 2018.

## 40 YEARS

Bruce Honn – *Benge*  
Molly Linville – *Palisades*

## 30 YEARS

Steve Flinn – *Orchard Prairie*

## 25 YEARS

John Jensen – *Bickleton*  
Debbie Schlomer – *Endicott*  
Marv Schmick – *Endicott*  
Deborah Heart – *Goldendale*  
Chuck Namit – *North Thurston*  
John Robinson – *Skykomish*

## 20 YEARS

Ray Vefik – *Auburn*  
Denny Denholm – *Mead*  
Keith Garton – *South Kitsap*  
Carol Hall-Wildman – *Starbuck*  
Mary Jane Glaser – *Tahoma*  
Martha Rice – *Yakima*  
Denise Hendrickson – *Yelm*

## 15 YEARS

Jeff Huleatt – *Arlington*  
Jim Weiss – *Arlington*  
Brenda Rogers – *Bethel*  
Todd Berge – *Blaine*  
Debbie Long – *Central Valley*  
Thomas Sicklesteel – *Conway*  
Susan Hopper – *Crescent*  
Thomas Foster – *Cusick*  
Rodney Van Orman – *Damman*  
Gary Noble – *Edmonds*  
Garci Duncan – *Entiat*  
Larry Ayre – *Finley*  
Ron Fleming – *Granger*  
Pam Berger – *Grapeview*  
Greg Gospe – *Hockinson*  
Gregory Jensen – *Lakewood*  
Barbara Westrick – *Longview*  
Brian Evans – *Meridian*

Frank Kline – *Methow Valley*  
Jerry Slater – *Onion Creek*  
Rebecca Stillings – *Rainier*  
Ben Elkins – *Rochester*  
Craig Janett – *Royal*  
Ken Christoferson – *Stanwood/Camano*  
Tom Courtney – *Stehekin*  
Samuel Scott – *Steilacoom Historical*  
Lavonne Hall – *Steptoe*  
Tami Henkel – *Tahoma*  
Didem Pierson – *Tahoma*  
Gonzalo Macias – *Toppenish*  
Doug Elledge – *Valley*  
Rick Martin – *Warden*  
Laura Jaecks – *Wenatchee*  
Pam McLeod – *West Valley*  
Bob Wentworth – *West Valley*

## 10 YEARS

Bob Fay – *Adna*  
Tom Mains – *Bickleton*  
Eric Greene – *Central Kitsap*  
Scott Dolezal – *Clarkston*  
Brian Becker – *Colfax*  
David Bailey – *Dayton*  
Paulette Gilliard – *Eatonville*  
Todd Yuzuriha – *Evergreen*  
Jay McLaughlin – *Glenwood*  
John Hoctor – *Goldendale*  
Wendy Chord – *La Center*  
Justyn Turner – *Mary Walker*  
Greg Bailey – *Mount Adams*  
April Owen – *Newport*  
Tony Ashton – *Othello*  
Ed Griner – *Palouse*  
Marc Armstrong – *Pateros*  
Jeff Duncan – *Pe Ell*  
Karen Tonne – *Prescott*  
Scott Gullickson – *Ridgefield*  
Dan Popp – *Snoqualmie Valley*  
Steve Rogers – *South Bend*  
Dave Larson – *Tukwila*  
Wayne Johnstone – *Washtucna*  
Paul Mosbrucker – *White Salmon Valley*  
Susan James – *Wilson Creek*



## OFFICERS AND BOARD OF DIRECTORS

# WSSDA's leadership

### 2018 OFFICERS

PRESIDENT

**Marnie Maraldo**  
Issaquah

PRESIDENT-ELECT

**Aurora Flores**  
Manson

VICE PRESIDENT

**My-Linh Thai**  
Bellevue

IMMEDIATE PAST PRESIDENT

**Joanne Greer**  
Deer Park

### 2018 BOARD OF DIRECTORS

DIRECTOR AREA 1

**Lee Anne Riddle**  
Ferndale

DIRECTOR AREA 2

**Siri Bliesner**  
Lake Washington

**Geoffery McAnallo**  
Federal Way

DIRECTOR AREA 3

**Brenda Rogers**  
Bethel

DIRECTOR AREA 4

**Carolynn Perkins**  
Bremerton

DIRECTOR AREA 5

**Chuck Namit**  
North Thurston

DIRECTOR AREA 6

**Monty Anderson**  
Battle Ground

DIRECTOR AREA 7

**Alex Ybarra**  
Quincy

DIRECTOR AREA 8

**Donald J. Davis**  
Yakima

DIRECTOR AREA 9

**Debra Long**  
Central Valley

DIRECTOR AREA 10

**Harmon Smith**  
LaCrosse

DIRECTOR AREA 11

**Steve Christensen**  
Pasco



# About WSSDA

## MISSION

WSSDA builds leaders by empowering its members with tools, knowledge and skills to govern with excellence and advocate for public education.

## VISION

All Washington school directors effectively govern to ensure each and every student has what they need to be successful within our state's public education system.

## BELIEFS

- Focusing on—and addressing—educational equity is paramount to assure the achievement of each and every student.
- Public education is the foundation to the creation of our citizenry, and locally elected school boards are the foundation to the success of public education.
- High-functioning, locally elected school boards are essential to create the foundation for successfully impacting the learning, development and achievement of each and every student.
- Ethical, effective and knowledgeable school directors are essential for quality public schools.
- Public school directors are best served through an innovative, responsive and flexible organization which provides exceptional leadership, professional learning and services in governance, policy and advocacy.



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